SAN ANTONIO 2019

THE CIO INITIATIVE

SPEAKERS

Meet our Speakers

Mark S. Blanke is CEO and Founder of OwlPoint and an Adjunct Professor at the School of Management, Marketing & International Business, Kean University. In his 30+ years of IT, consulting and executive experience, Mark has long been leading efforts to drive efficiency within organizations. Since the launch of OwlPoint in 2008, Mark has been championing the use of IT Service Management best practices to transform IT Organizations into efficient and effective strategic assets for their companies.

Mark is a standing columnist for IDG publications and is the founder of The CIO Initiative, a research advisory with focus on insights for CIOs looking for business growth and leadership strategy advice.

Mark has provided consulting services to clients of all sizes from small firms to the Global 500. Mark's expertise includes providing executive leadership, crafting IT strategic plans, implementing IT governance and process improvement, driving efficiency in IT operations, and developing technology-based business solutions.

Mark holds a Master of Science degree in Telecommunication Management from Stevens Institute of Technology as well as a Bachelor of Science in Computer and Information Sciences from Temple University.

Mark S. Blanke
CEO, OwlPoint
Chairman, The CIO Initiative

Toby Buckalew is the CIO of OneShare Health, developing and leading their technology strategy and growth. He is an accomplished CIO with more than 30 years of experience and success in multiple industries – four healthcare segments, military retail, and mortgage banking financial services. He leverages his experiences to bring the best practices from each industry together in solving unique challenges with a focus on growth and turnaround strategies.

Having lead sales/marketing, infrastructure, development, application, networking, and customer service teams, his wide breadth of leadership experience brings a full understanding of business to the technology environment.

Toby holds a degree in technical management – logistics from Embry Riddle Aeronautical University. Personally, his wife likes to say he hobbies her to death! A master-rated SCUBA diver for 30 years, certificated private pilot, licensed amateur radio operator, and other hobbies keep him busy. Always delving into subjects that catch his interest, Toby enjoys learning about science, technology, and history.

Toby Buckalew
CIO, OneShare Health

Meet our Speakers

Fred Coia
CSO, Shaw Systems

Fred Coia is an experienced executive with a solid understanding of complex technology and operation functions. He has a unique ability to leverage emerging technology, global resources, relationships, and IT fundamentals to provide businesses with a competitive advantage. Fred is a motivational leader known for rolling up his sleeves, clearly defining desired outcomes, maintaining a sense of humor, and removing obstacles to deliver results that exceed expectations.

Over the course of his career, Fred has helped companies transform operations through technology. His formula includes a blending of operational fundamentals, creative problem solving, and a clear approach to communications. He is proud of his leadership and the accomplishments achieved by the technology organization and his business partners:

• 25% growth in ACA's annual net profits for 3 straight years, while attaining a 7% net retention rate
• PHH's "business altering" technology strategy, enabling 50% annual growth for 6 straight years
• TD's integration of 3 Banks in 180 days, including $2.5B deposits, $2B loans & 64 branches

An accidental "agile" development pioneer in the late 90's when, to him, it made good business sense to pair key business resources with development teams to conduct iterative application development. Over the years this has enabled his organizations to avoid the pitfalls and overcome challenges with developing timely and comprehensive business requirements.

John Doherty
ERP Systems Manager
WESCO Distribution

A 2007 double major graduate in Marketing & Management Information Systems from Duquesne University, John Doherty started his career working on a $1B ERP implementation with Alcoa, back then a Fortune 100 manufacturer. Identified by Alcoa senior management as a high leadership potential employee, John was tapped for a series of increasingly responsible leadership roles where he gained international experience and honed his business relationship management skills working on global projects.

Moving to Fortune 500 WESCO Distribution in 2013, John's roles continued on the same path, increasing in both leadership and responsibility. John currently leads a diverse, large, high-performance application solution team delivering on strategic ERP initiatives for this $8B business.

John's concentrated experience in large complex ERP projects has allowed him to follow his passion for putting the customer first as he finds ways to modernize and automate processes. His experience in IT leadership roles has grown to encompass product evaluation, global solution design, implementation, agile methodologies, global delivery model, upgrades, and support. A key growth for John in his current role has been overcoming the challenge of managing a multi-generational team, where he is much younger than most of its members.

Residing with his wife near Pittsburgh, John balances the challenges of a large-enterprise IT leadership career with those of raising three young children.

Meet our Speakers

Paul Edmisten
SVP, CIO
Tivity Health

As a visionary and change agent, Paul Edmisten joined Tivity Health in 2016 as their Chief Information Officer (CIO). Paul is responsible for the company's strategic direction and execution of their technology, data and analytics. Through his leadership Paul has transformed the organization to enable multi-channel digital capabilities, advanced analytics and visual insights to drive operational execution. He has over 30+ years of experience helping fortune 500 companies leverage technology, data, analytics and innovation to transform their products and services.

Paul has spent a portion of the last decade in Health care where he has helped companies helped companies like Heathway's and NC Department of Medicaid transform their business processes, technology and analytical capabilities.   One of those major transformations included the divestiture of Tivity Health from Healthways in 2016.

Paul's strong business acumen blended with his deep technical and analytical experience was refined through his experiences transforming within companies such as Walt Disney World, Royal Bank of Canada, SunTrust Bank, Premark International and Cincinnati Bell.

Phil Fasano
CEO
Bay Advisors

Phil Fasano is a visionary thought leader, award-winning corporate executive and Fortune 500 board level business strategy expert who brings more than 20 years of experience in the financial services, technology, insurance and health care industries.
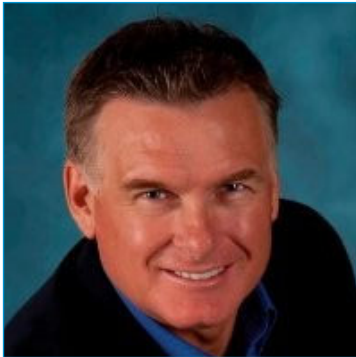
Inducted into the prestigious CIO Hall of Fame, he possesses a remarkable cachet of authority, mentorship, and brand intelligence. He is widely respected as an expert on technology innovation, risk management, financial growth and oversight, corporate governance, cybersecurity, and public policy, among others.

A passionate business enthusiast and board level strategist, Fasano is considered an influential voice in the push to evolve how companies create, market and use technologies to transform future growth and profitability, customer engagement and sales, internal and external operations, and ultimately to provide products and services that productively transform our world.

Currently supporting numerous innovative clients, including Zenefits, Open Data Group, Virtual Rehab, Onclave Networks, NeoEyed, and Synaptive Medical as well as private equity and VC firms, at either the board level or as an advisor, through his company, Bay Advisors.

Ken Ferguson
Senior Partner
IT Leadership Search

Ken Ferguson's life work has been helping companies build their IT management and technical teams while advancing candidates' IT careers. After 30 years in IT Search he still loves connecting like-minded people at the intersection of four things both he and they are passionate about—Business, Technology, Leadership and Team Building.

Hired by IBM Canada during his post-graduate Business studies at Lakehead University, he was a large-scale Systems Engineer before being recruited by U.S.-based Source Services to specialize in Information Technology Search.

Transitioning from techie to people connector, Ken emerged as a Top 5% producer, maintaining that high level of performance throughout his tenure with Source in Toronto and later in Atlanta.

During the dot.com boom, Ken partnered with other senior members of the Source Atlanta office to focus on the leadership talent needs of local tech startups. When the bubble burst Ken took a break from IT Search to build out 6 locations of a fitness franchise before returning to IT search in 2006 with Berkshire Recruiting.

In 2010, he narrowed his practice to retained, exclusive searches for the most critical IT leaders needed by companies in the $250M to $8B revenue range. He now laser focuses his time and talents full-time on just one search at a time, accountable directly to the hiring executive.

Over the years Ken has advised thousands of IT professionals on their careers. During the Great Recession, he wrote the "Self-Placement eGuide: Headhunter Secrets for a Successful Job Search in Any Economy" and has since allocated 10% of his time to coaching IT executives on career and job search strategy and tactics including personal branding, social media marketing, resume review, and interview preparation.

In 2017 Ken launched a weekly e-newsletter where IT executives can share their "lessons learned" with 8000 of their peers across the country.

When not busy serving clients and candidates, Ken spends long hours swimming, biking and running in a quixotic attempt to keep up with his world-class Ironman triathlete wife. From their home base in Cumming, GA they take frequent trips to races and to visit their 5 grown children.

Celebrating his 65th birthday last month with a 100-mile gravel bike ride, Ken subscribes to the view that: "Retirement is an ancient and irrelevant artifact. To deliberately stop contributing, creating, and providing value to others is unthinkable and a slippery slope to irrelevancy and decline."

Meet our Speakers

Aaron Gette
CTO, Partner
West Agile Labs

Aaron is an Innovative thought leader and influential IT professional with over 20 years experience in the SMB, Midsize and Enterprise markets. He is an extremely effective communicator, delivering CIO/CTO level leadership, with the ability to build and manage high functioning teams. Aaron is an excellent relationships manager, with a keen instinct for leveraging technology to generate revenue and new lines of business.

Aaron is a master project manager with an impeccable track record of successful deployments across multiple business types. He has a wide breadth of experience and skill in software and hardware solutions; capable and consistent in delivering the solutions that fit needs and future growth. Aaron is a strategic planner with a clear understanding of the cloud, managing traditional infrastructure transitions to IaaS, SaaS and PaaS solutions.

Kerry Goode
CIO, Director
City of Durham

Kerry Lindsay Goode, Sr., was named Chief Information Officer for the City of Durham in April 2010. He brought over 29 years of experience in the Information Technology (IT) profession when he joined the City. Most of his experience has been in leading IT departments within City Government. Within his first year in Durham, Kerry joined the City's Core Strategic Planning and Implementation Team where he continues to work to support the City's strategic goals and initiatives.

Under Kerry's leadership, the City of Durham has gained national recognition for its use of technology. In 2013, Durham was ranked number three by the Center for Digital Cities for improving transparency with residents and operating more efficiently with taxpayer dollars. Since this third place ranking, the City been rank in the top ten for six consecutive years including two second place and one first place rankings. In 2014, the Public Technology Institute (PTI) bestowed its 2013-2014 PTI: Technology Solution Award on the City's Technology Solutions Department (TS). PTI recognized TS for its use of technology and enablement to improve service delivery, reduce costs, and generate revenues. In August 2016, the City of Durham was awarded the Municipal Innovator Award for its Open Data Program at the Digital Government Summit Award, and was named a City Portal Category finalist in the Best of the Web awards.

Goode was named 2014 CIO of the Year by the Triangle Business Journal and the North Carolina Technology Association and speaks at several CIO forums around the U.S. discussing topics such as cloud computing and emerging technologies implemented in Durham. He is currently serving on the North Carolina Central University Computer Information Systems Advisory Board. He resides in Durham with his wife Brenda and their children.

Steve Holt
VP, CIO
Materion Corporation

Steve Holt is the Chief Information Officer for Materion (MTRN), a $1.2B global supplier of engineered materials. Since joining Materion in 2017, Steve has led a dramatic change to digital across the enterprise that is seen as one of the key strategic pillars for the business. Our business is moving faster than ever imagined in the marketplace and using digital information and processes as a strategic asset.

Steve has 30 years of global manufacturing industry experience with 19 years in the top chair serving North America, EMEA, and APAC markets for automotive, Tier I commercial vehicle, energy, and engineered materials markets. Steve is recognized as both a "turnaround" CIO having established IT excellence in three multinational growing companies and a "CIO+" having led business units, continuous improvement, global sourcing, new business development, and strategic planning. His formula is simple, focus on building a positive, high performance culture in IT with demonstrated success delivering core value and then pivot to use IT strategically in other parts of the organization. Prior to joining Materion, Steve served as CIO at Chart Industries (GTLS), SVP/CIO at Accuride Corporation (ACC), as well as other positions at Navistar International (NAV) and Beverly Enterprises (BEV).

Steve holds a computer science degree from Augusta University and a Master of Science in Management from Brescia University. He currently lives in Chagrin Falls Ohio with his wife and has three kids finishing college. He enjoys the outdoors, hiking, hobby farming, and spending time with his family.

Jimmy B. Holmes
President and Publisher
San Antonio Business Journal

As the president and publisher of the San Antonio Business Journal, Jimmy stokes the fires that create big impact results, all in support of the mission to help customers grow their businesses, advance their careers and simplify their professional lives. He is the link between the South Texas business community and news intelligence and business development.

Since 2013, Jimmy has led operations that include the weekly publication of a newspaper, the daily publications on the company's website and a slate of events that honor and recognize San Antonio's brightest business minds, philanthropic efforts and innovation. He sets the pace, strategy and goals for editorial, advertising, circulation, marketing, production and finance – all within the framework of a team-oriented workplace culture that nurtures rising stars and challenges the status quo.

Meet our Speakers

Erik Kubinski
CIO, General Manager
Fresenius

Erik Kubinski is a seasoned healthcare executive that has been delivering advanced IT products and services around the world for more than 25 years including in America, Europe, and Asia. His credentials include an MBA, a member of the American College of Healthcare Executives, and specialist training in portfolio, program, and project management.

As technologies rapidly advance and new operational and business models emerge, Erik has been a leading next-generation CIO that develops and manages technology as a core business competency. For the past five years, he has been successfully delivering a portfolio of technologies and services in the Middle East—an epicenter of healthcare development—and taking new greenfield projects on through the entire development lifecycle from project inception to operations.

As the CIO for the MENA region at Fresenius VAMED, which is headquartered in Europe, Erik has a professional passion to prioritize on higher business performance and growth, to develop and deliver critical IT capabilities including team talent, and to specialize in complex technology initiatives such as large-scale implementations. He is also seen as a change agent that continually seeks to tackle the transformation of digital enablement so that the business can keep up and stay ahead.

Erik maintains working offices in Abu Dhabi and Doha. His current responsibilities include portfolio management for healthcare development and management services, delivering world-class IT services to healthcare organizations across the region, and building organizational capabilities and competencies within VAMED. He is also concurrently the General Manager for the Qatar market.

Rajesh Kumar
Director
Tenet Healthcare

Rajesh Kumar is an IT professional with extensive experience in leading enterprise technology initiatives with vision and confidence around IT cost optimization, finance and infrastructure, and program management for Tenet Healthcare, Bank of America, and Verizon and as an independent consultant. He is an insightful leader of diverse, high-performance, global teams with expertise in executive-level relationships, program management, service delivery, cross-functional leadership, contract negotiation, and vendor management.

His professional career started with GTE where he held many IT jobs progressing from an IT analyst to a Director of IT Networks. When GTE merged with Bell Atlantic to form Verizon, Rajesh became an Executive Director of IT Infrastructure and Cost Optimization. In 2007, he joined Bank of America as a Senior Vice President - PMO to optimize their IT cost structure to free up funding for innovation. He has also held senior level IT jobs at Rackspace and HCL. His most recent job was with Tenet Healthcare to mange their Productivity and Efficiency programs. In this role, Rajesh saved them $40M by developing and implementing an elite IT cost optimization model that isolates technology cost drivers and enables effective, workable solutions while enhancing speed-to-market.

Rajesh has two master's degrees (MBA & MS) and holds certifications in PMP, ITIL and Six Sigma. Rajesh, his wife and two children have been residing in Southlake, Texas since 1988 and are originally from India.

Scott McKay
Chief Strategy Officer, CIO

Scott McKay is a technologist, strategist, business executive, board member and philanthropist. Over the past 35 years he has been in various consulting and executive roles at the General Electric Company (GE), Genworth Financial and Data Executives International (DEI). His experiences include over 35 acquisitions, IPOs, and divestitures; leading business start-ups, integrations and transformations; building and running global technology and operations organizations; digitizing business processes and designing and implementing competitive capabilities (where a capability is defined as the processes, technology, data and people).

He believes that today's business environment moves faster, is more complex, and generates significant uncertainty. Therefore, sustainable competitive advantage is only possible when a business can win in their ever-changing markets with their capabilities.

He has been at the forefront of technology and business process globalization beginning work with India in 1993. He has developed a new technology strategy and design process that transforms the way people connect with each other, that automates previously manual tasks, and that deploys decisioning tools to improve decision speed and quality. He believes that CIOs should be their business' competitive capabilities champion.

Scott's passion for technology and the opportunities it creates for young people caused him to serve on the Boards of organizations such as FIRST Robotics, a non-profit that delivers 21st century life experiences to young people from elementary to high school and the Science Museum of Virginia Foundation. Scott founded the Virginia Technology Internship Program that helps high school juniors build confidence pursuing technology careers. Scott also advised on curriculum and taught at academic institutions including The University of Virginia and Virginia Commonwealth University.

Scott manages his life and career through a philosophy, not a plan. Every day putting people first; being a forever learner; respecting "different"; always delivering on direct accountabilities; understanding and embracing paradox; knowing that the odds always favor the competition; being uncompromisingly clear about "right" and "wrong" and always seeking purpose.

Meet our Speakers

Michael McLaughlin
CIO
Technologent

Mike McLaughlin is a seasoned IT executive with proven success leading manufacturer, reseller and distributor organizations. Since 1986, he has led support, services, sales and IT to drive value for customers and efficiency and effectiveness for his companies. Mike is an expert in the design and delivery of cost-effective, high-performance technology solutions and skilled in all phases of the project lifecycle.

Effective at building diverse, team-centered operating units, with excellent business process and strategy development skills. Customer-centric, with the ability to initiate profitable alliances with global vendors. Skilled at establishing operational excellence, translating conceptual models into growth strategies, and planning/executing multifaceted business development campaigns.

Michael Osborn
MIS, CISM, CMSgt
Air Force Installation
Mission Support Center CI
United States Air Force

Dwayne Paro
CIO
Modern Technology Solutions

Dwayne is the CIO of Modern Technology Solutions, Inc. (MTSI) a 100% employee-owned engineering services and technology solutions company delivering first-choice capabilities to solve problems of global importance for the Federal Government in Aerospace Engineering, Missile Defense and Intelligence Communities. His career started in the Air Force supporting high level national programs at Rome Laboratory and the Pentagon. Later serving on the Defense Intelligence Agency and Federal Bureau of Investigations Task Forces Combatting Terrorism as a key leader for the information technology infrastructures being developed and deployed to capture terrorists around the world. He received the continuous excellence award from the Defense Intelligence Agency for his contributions.

He uses these life experiences in his personal time to support our transitioning military and is the author of The Empowered Veteran: Strength and Confidence to Harness Your Future.

Wally Potts
Division CIO
Leidos

Wally is current the Divisional CIO at Leidos covering the United States Department of Veteran's Affairs. He has spent his career in both large companies like Walmart and HP to smaller late stage startups like Trinet and ClearData. Highlights of Wally's career include architecting the technical separation of HP infrastructure services during the company's separation into HPI and HPE. Migrating several thousand applications to the public cloud while create a chargeback model to prevent cost overrun. Consulting and running cloud operations as a cloud MSP for hundreds of companies including Humana, BCBS, Roche and Merck.

Wally has served on architecture boards for several fortune 500 companies, large private companies and a federal agency. His areas of expertise include cloud migrations, organization change management, applying commercial principles to internal IT and re-focusing technology decision on business drivers.

Wally holds a Master of Business administration from the University of Arkansas Walton School of Business and a Bachelor of Science in Information Systems from Brigham Young University Marriott School of Business. He also holds certifications including a Project Manager Professional (PMP), Certified Scrum Professional (CSP) and has gone through Lean Six Sigma Black Belt Training.

Meerah Rajavel is chief information officer (CIO) and Product Cloud Service Operations leader for Forcepoint, a cybersecurity industry disruptor. Her mission is to transform IT into a strategic business function and serve as the company's global technical reference for Behavior-Centric Cybersecurity. Rajavel brings more than 25 years of experience in technology, and is a critical leader in driving the transformation for Forcepoint product cloud.

Most recently, she was the CIO at Qlik, a visual analytics company, where she led efforts to build an IT infrastructure and operational excellence strategy to support rapid growth on a global scale. Before joining Qlik, Rajavel led IT cloud services for all McAfee products at Intel Security. Earlier in her career, she held IT leadership, research & development and product development roles at Cisco Systems, Infosys, Nortel, Cybersource and Solix.

Rajavel has been recognized with industry and business leadership awards including the Top 25 Women Leaders in Cybersecurity by The Software Report, Stevie Award for Most Innovative Woman of the Year – Technology, and Women of Influence Award from Silicon Valley Business Journal. Rajavel holds a Bachelor in Computer Science & Engineering from the Thiagarajar College of Engineering at Anna University in Chennai, India. She also holds a Master of Business Administration from the Leavey School of Business at Santa Clara University in Santa Clara, California.

Meerah Rajavel
CIO
Forcepoint

Jim is an early adopter of cutting edge cloud security solutions, having led Dana through a complete cloud transformation. Jim has frequently spoken to peer organizations on corporate cybersecurity strategy and risk management, and also advises early stage technology companies on their sales strategy to the financial and healthcare sector.

Jim is a graduate of Stetson University, where he received a B.B.A. degree. He has 20 years of technology experience (spanning financial, healthcare and pharmaceutical sectors) and has been at Dana for six years. Jim has presented at the most recent CSA Summit in Manhattan in 2015, and has been quoted in the Wall Street Journal for his view on mobile security and governance. Jim is a board director and Vice President of Technology Affinity Group (TAG) and is a member of Society for Information Management, SIM Foundation of NJ, CIO4Good, as well as a founding advisory board member of BWG Strategy LLC, a Work-Bench Venture Capital Mentor/Advisor, and also serves on the advisory boards of Vera, Okta and Lightspeed Ventures, a Silicon Venture capital company.

Jim Rutt
CIO
The Dana Foundation

Mark Settle is a seven-time CIO with broad business experience in information services, enterprise software, consumer products, high tech distribution, financial services and oil & gas. He has led IT organizations that support the internal business operations, product development activities and customer-facing service capabilities of multiple Fortune 500 companies.

Mark serves on the advisory boards of several venture capital firms and personally pioneered the adoption of service management and cloud computing technologies within several large enterprises. He is the author of Truth from the Trenches: A Practical Guide to the Art of IT Management and a three-time CIO 100 honoree. Settle most recently served as the CIO of Okta, a San Francisco company offering cloud-based solutions for identity and access management.

Mark Settle
CIO and Author

Chris Shaw
CEO
Shaw System Associates

Josh Siddon
SVP IT
Old Time Pottery

Josh Siddon is a C-level business partner and transformational leader with a track record of helping companies grow and increase profits through digital, data & analytics, and IT. Josh has a track record of leading transformation and change to build strong, agile organizations and services. He has improved under-performing business & IT departments and has attained success by engaging people, being service oriented, a catalyst for change with a focus on outcomes, and fostering communities of stakeholders.

Fred Weisenbacher
VP IT
Amicus

Fred Weisenbacher is a creative / entrepreneurial IT leader with extensive global 'hands-on' experience. He successfully motivates or transforms IT teams to deliver business improvements and satisfied customers. Fred proactively streamlines and automates business processes, leads cross functional projects, and collaborates with stakeholders. He optimizes the information technology roadmap and departmental operations assuring technology stability and availability. Fred has stablished appropriate standards, policies, procedures, and governance and is familiar with a range of business areas and systems. His experience lies in pharmaceuticals and cosmetic industries.

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