

FUTURE CIO SUMMIT

SPEAKERS



Jody Davids, SVP, Global CIO, PEPSICO

Ms. Jody R. Davids has been Chief Information Officer and Senior Vice President of PepsiCo, Inc. since April 2016. Ms. Davids has more than 30 years of experience leading and developing technology functions for large organizations. In her most recent role before PepsiCo, she served as Chief Information Officer for Agrium Inc. She led a transformation of Agrium's IT organization, improving service delivery, integration and costs. She served as an Executive Vice President of Global Shared Services at Cardinal Health, Inc. from 2007 to August 2009 and also served as its Chief Information Officer from March 2003 to August 2009. She served as Executive Vice President of Cardinal Health, Inc. since March 2003. She joined Cardinal Health in January 2000 as Senior Vice President of Information Technology, for Pharmaceutical Distribution, where she was responsible for developing technology strategy and managing all aspects of information technology for the \$34 billion pharmaceutical distribution business of Cardinal Health. Ms. Davids joined Cardinal Health directly from Nike Inc., Beaverton, Ore., where she was Director of Technology Services, since April 1997. She worked at Apple Computer Inc., Cupertino, Calif., where she started as a computer programmer in March 1982 and served in positions of increasing responsibility over her 15-year tenure there, spending most of that time in Apple's Asia Pacific division. She left Apple as senior Director of Supply Chain Re-engineering responsible for the multi-year, global program. She has been a Director of Premier, Inc. since January 28, 2015. She served as a Member of Advisory Board at Mobiquity, Inc. Ms. Davids holds a Bachelor's Degree and a Master's Degree in Business Administration from San Jose State University.



Phil Fasano, C-Suite Corporate Executive, Fortune 500 Board Advisor, Visionary, Author

A passionate business enthusiast and board level strategist, Fasano is considered an influential voice in the push to evolve how companies create, market and use technologies to transform future growth and profitability, customer engagement and sales, internal and external operations, and ultimately to provide products and services that productively transform our world. Currently supporting numerous innovative clients, including Virtual Rehab, Open

Data Group, Zenefits, and NeoEye, as well as private equity and VC firms, at either the board level or as an advisor, through his company, Bay Advisors LLC, Fasano is in discussions around his next C-Suite level role.



Walter Yosafat, SVP, CIO, WYNDHAM WORLDWIDE CORPORATION

A seasoned executive and officer possessing broad and deep knowledge of global business opportunities, technologies, web applications, and enterprise-wide data, processes and support models. Strong experience domestically and internationally in leading organizational change and growth, strategic and infrastructure planning and execution, project proposals / approvals and funding, recruiting, financial management, operations, Six-Sigma, and dashboard metrics. Excellent track record of delivery and execution at the global, Enterprise Resource Planning (ERP) and project levels. Provided global leadership for applications, infrastructure, and data development and execution, ERP implementations, web products, and data warehousing. Have also served in a CEO capacity for an Americas-wide business, leading the firm to meet / beat revenue and profit expectations. Enjoy global travel, golf, softball and volunteering through leadership in local community boards and organizations.



Martha Heller, CEO, HELLER SEARCH ASSOCIATES

Martha Heller is one of the most widely followed voices on the role of the CIO. She has been a CIO.com contributor since 1999 and was founder of the CIO Executive Council, IDG's professional organization for CIOs. Martha has written two books on IT leadership: *The CIO Paradox: Battling the Contradictions of IT Leadership* (2012) and *Be the Business: CIOs in the New Era of IT* (2016). Martha is CEO of Heller Search Associates, an executive recruiting firm that specializes in IT leadership positions nationwide across all industries. Through all of these platforms, Martha has built a large, intellectually engaged network of IT executives, many of whom contribute to her widely read e-newsletter, "The Heller Report." Target Research recently named Martha as the top influencer of U.S. CIOs in the HR category, and number two overall.



Don Welch, CISO, PENN STATE UNIVERSITY

Don Welch is the CISO for Penn State. He has also previously served as the CISO for the University of Michigan. He has been a CEO for a network and IT services company, CIO, and CTO. He served 25 years in the U.S. Army, starting the Information Assurance program at West Point while a professor. He has a Ph.D. in computer science from the University of Maryland and earned the Army Ranger Tab and Airborne Wings.



Mark Blanke, Chairman, THE CIO INITIATIVE, CEO, OWLPOINT

Mark S. Blanke is CEO and Founder of OwlPoint and an Adjunct Professor at the School of Management, Marketing & International Business, Kean University. In his 30+ years of IT, consulting and executive experience, Mark has long been leading efforts to drive efficiency within organizations. Since the launch of OwlPoint in 2008, Mark has been championing the use of IT Service Management best practices to transform IT Organizations into efficient and effective strategic assets for their companies.

Mark is a standing columnist for IDG publications and is the founder of The CIO Initiative, a research advisory with focus on insights for CIOs looking for business growth and leadership strategy advice.

Mark has provided consulting services to clients of all sizes from small firms to the Global 500. Mark's expertise includes providing executive leadership, crafting IT strategic plans, implementing IT governance and process improvement, driving efficiency in IT operations, and developing technology-based business solutions. Mark holds a Master of Science degree in Telecommunication Management from Stevens Institute of Technology as well as a Bachelor of Science in Computer and Information Sciences from Temple University.



Steve Holt, VP, CIO, MATERION CORPORATION

Steve is a technology and business strategist who has led IT teams as CIO, held P&L responsibility for three businesses, led corporate strategy development for a large Tier I manufacturer, and directed new product acquisition efforts resulting in three Joint Ventures. After spending over a decade leading IT organizations in North America, APAC, and the European Union in the Manufacturing, Energy, Automotive, and Health Care markets, Steve knows what it truly means to be a "Business Partner" CIO. Steve's business-centric leadership style has established IT Excellence and repeatedly transformed Information Technology teams into strategic assets for several, growing organizations.

Steve recently joined Materion Corporation (MTRN) as Vice President & CIO. Materion is a global, publicly traded, one Billion dollar producer of advanced materials used in the production of products throughout the world. For the prior six years, Steve had been the Chief Information Officer for Chart Industries (GTLS), a publicly, one Billion dollar, global manufacturer of energy production equipment and medical devices. Steve partly contributes his success to lessons learned from growing up in a military family –

mostly how to motivate and inspire people to come together for one purpose. In his spare time, Steve enjoys spending time with his wife of twenty-three years and three children. He also enjoys all forms of outdoor activity.



Luc Lafontan, Cio - Americas, FLIGHT CENTRE TRAVEL GROUP

I am a global technology hands-on executive with expertise in and a passion for seeking, envisioning and creating a real business competitive advantage. With fluency in both TECHNOLOGY STRATEGY and BUSINESS LANGUAGE, I have effectively developed the business-aligned technology vision and strategic plan that can be executed. I have created, coached, motivated and provided LEADERSHIP for world class teams that design, deliver and operate technology services and solutions create business agility and opportunity.

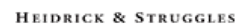


Maryfran Johnson, Executive Director - CIO Programs, IDG

An award-winning technology journalist, conference moderator and editorial executive, Maryfran Johnson is Executive Director of CIO Programs for IDG. In this dual role, she spearheads the strategic direction of CIO's extensive portfolio of national and regional events and works closely with the CIO Executive Council (CEC) in building a robust community of Chief Information Officers and IT executives.

Along with agenda development and speaker recruitment, Maryfran also moderates the annual CIO 100 Symposium and a regional series of nine CIO Perspectives Forums. She brings more than 25 years of experience covering IT leadership, technology and business trends to her events, content development and coaching role, along with an extensive network of CIO contacts built during previous leadership positions as Editor in Chief of IDG's CIO and Computerworld magazines.

Maryfran has written extensively about IT strategy and business transformation, most recently as an adjunct researcher with IDC's IT Executive Programs. She has been a guest speaker and moderator at numerous industry conferences, where she is known for her engaging stage presence and extensive knowledge of IT leadership issues. She holds a Master of Arts in Journalism from The Ohio State University's Kiplinger Program and a B.S. in Journalism from the University of Florida. Prior to joining IDG, she spent 10 years as a reporter at daily newspapers in Florida, Washington State and Ohio.



Phil Schneidermeyer, CIO/CTO, Healthcare, Technology & Cyber Security, HEIDRICK & STRUGGLES

Phil Schneidermeyer is a partner in Heidrick & Struggles' New York office and a member of the Life Sciences and Information Officers practices. Phil's life sciences experience focuses on hospital systems including for-profit and not-for-profit as well as faith-based systems and academic medical centers. He also works with leading technology vendors in the life sciences industry and supports clients in the payer, medical device and pharmaceutical sectors. Phil joined Heidrick & Struggles with the acquisition of Highland

Partners where he was a managing director. Before that, he was a member of the advanced technology practice at another global executive search firm, a member of its Americas Operating Group and served as chairman of its Information Technology Committee.

Phil was a presenter at Harvard School of Public Health's Leadership Strategies for Information Technology in Health Care Program and is a member of HIMSS. He also currently serves on the board for Year Up New York City, an organization providing young urban adults with professional skills, technical training and corporate apprenticeships.

Phil earned a master's degree in public affairs and a bachelor's degree in business administration from the University of Connecticut.



James (Jim) Rutt, CISSP, CRISC, CCSK, CIO, THE DANA FOUNDATION

His responsibilities include providing strategic planning for information and technology management and overseeing all back office technology operations necessary to support the Foundation. Jim is an early adopter of cutting edge cloud security solutions, having led Dana through a complete cloud transformation three years ago. Jim has frequently spoken to peer organizations on corporate cybersecurity strategy and risk management, and also advises early stage technology companies on their sales strategy to the financial and healthcare sector.

Jim is a graduate of Stetson University, where he received a B.B.A. degree. He has 20 years of technology experience (spanning financial, healthcare and pharmaceutical sectors) and has been at Dana for six years. Jim has presented at the most recent CSA Summit in Manhattan in 2015, and has been quoted in the Wall Street Journal for his view on mobile security and governance. Jim is a board director and Vice President of Technology Affinity Group (TAG) and is a member of Society for Information Management, SIM Foundation of NJ, CIO4Good, as well as a founding advisory board member of BWG Strategy LLC, a Work-Bench Venture Capital Mentor/Advisor, and also serves on the advisory boards of Vera, Okta and Lightspeed Ventures, a Silicon Venture capital company.



Mike Anselmo, CIO, NSM INSURANCE GROUP

Michael Anselmo is NSM Insurance Groups Chief Information Officer leading our technology services organization. Michael has more than 30 years of insurance industry experience in developing innovative solutions and technology teams that help businesses drive top-line growth. Prior to joining NSM Insurance, Michael was Chief Customer Officer for Patriot Technology Solutions and Chief Delivery Officer for Return on Intelligence, both insurance professional services firms. He was also Chief Information Officer for Narragansett Bay Insurance, Clarendon Insurance Group, Praetorian Financial Group and QBE and Chief Technology Officer for Primex Trading, a software company, where he developed the world's first open-cry auction system for the NASDAQ. He worked with KPMG/BearingPoint, American International Underwriters (AIG), and Munich/American Re-Insurance.

Michael holds a degree in data processing from City University of New York. He has been involved with Junior Achievement since 1988 and now serves on the Southeastern PA executive board. Michael and his wife, Antoinette, live in West Chester, PA and have 4 children. He enjoys theater, music, all types of entertainment, hiking, bicycling and fitness.



Aaron Gette, CIO, THE BAY CLUB COMPANY

Aaron is an innovative thought leader and influential IT professional with over 15 years' experience in the SMB and Enterprise markets. Extremely effective communicator, delivering CIO/CTO level leadership, with the ability to build and manage high functioning teams. Excellent relationships manager, with a keen instinct for leveraging technology to generate revenue and new lines of business. Master project manager, with an impeccable track record of successful deployments across multiple business types. Wide breadth of experience and skill in software and hardware solutions; capable and consistent in delivering the solutions that fit needs and future growth. Strategic planner with a clear understanding of the cloud, managing traditional infrastructure transitions to IaaS, SaaS and PaaS solutions.



Tom Fountain, CTO, ACCUMEN

Tom Fountain is currently the President of TCF & Assoc. LLC a Technology and Strategy consulting firm. Tom most recently was CEO / CTO of Pneuron Corp, an enterprise software start-up offering an innovative platform for distributed solution design and execution. Prior to Pneuron Tom served in a variety of senior CIO roles at GE, Honeywell, and Bunge Ltd. where he focused on Business and IT transformation and innovative architectures to enable digital business. Tom also has Product Management (Dell); Chip Design (HP), and Intelligence Officer (CIA) experience.



Tim Stanley, CEO, CAREPOINT

Tim is a successful CEO / CXO, Entrepreneur, Advisor & Investor focused on innovating, evolving and executing strategies to achieve breakout results in Business+Tech enabled growth companies. He has a breadth & depth of roles in Business, Marketing, Operations, Technology, R&D, Consulting, Investment & Education @ Sierra Ventures, Salesforce.com, Intel, Caesars/Harrahs, USWeb/CKS, National Airlines, Kimberly-Clark, Optima, US Air Force, UCI, et al.



Nicholas (Nick) Colisto, SVP, CIO, XYLEM, INC.

Global IT leader with a proven track record of designing and executing digital strategies that drive business growth, cost efficiencies, and customer satisfaction. A visionary and multi-cultural leader that builds effective C-Suite partnerships, world-class teams, and digital value propositions and blueprints. Recognized for ability to transform businesses from analog to digital to improve brand awareness and loyalty, enhance customer experience, realize cost efficiencies, and accelerate profitable growth. Demonstrated success directing B2C/B2B digital business transformations in large, global organizations, as well as startups during all cycles of business, including high growth, downturns, and acquisition integration. Experienced in multiple industries, includ-

ing consumer packaged goods, pharmaceuticals, construction, real estate, industrial goods, and high-tech. Recipient of multiple industry awards, including CIO Magazine CIO 100, Computerworld Premier 100 IT Leaders, InformationWeek Top Innovators, InfoWorld Top 15 Green Award, InfoWorld 100, and Evanta CIO Breakaway Leadership Award.

Provides industry thought leadership as a lecturer at Gartner's Evanta CIO Summits, and HMG CIO Summits. Author of The CIO Playbook, published by John Wiley & Sons, Inc., in 2012. Experienced in ERP, CRM, SCM, HRIS, LMS, Salesforce.com, Oracle, SAP, Data Warehousing, Agile, DevOps, IoT, ThingWorx, Business Intelligence, Data Warehousing, Mergers and Acquisitions, CTO, Offshoring, Middleware, Service Oriented Architecture, Strategic Planning, Digital Enterprise, Cognos, Business Objects, Java, SQL, .Net, XML, Microsoft, Biztalk, Project Management, Quality Assurance, ITIL, Cybersecurity, CISO, NIST, COBIT, SOX, Enterprise Risk Management, and Business Process and IT Governance.



**Arthur Harvey, CPHIMS, VP, CIO,
BOSTON MEDICAL CENTER**

Arthur W Harvey III, MS, CPHIMS has over 25 years of experience in the healthcare informatics field with a particular focus on the design and implementation of clinical systems for large hospitals. He has worked in a variety of roles for several Boston area hospitals as well as a number of startup software companies in the healthcare space. He is currently Chief Information Officer at Boston Medical Center. Arthur holds a BA from Boston College in Economics and Computer Science as well as a Masters of Science in Information Technology Management from Brandeis University. He is also a Certified Professional in Healthcare Information Management Systems.



Ryan Loy, CIO, CISO, ADTRAN, INC.

As the Vice President and Head of IT for ADTRAN, Ryan Loy is responsible for all aspects of Infrastructure, Applications and Security across the globe. His focus is on delivering innovative technologies and programs that create a meaningful value for the company and help to differentiate ADTRAN in the marketplace.

Voted Top 100 IT Leaders by Computer World in 2017 and a SC Magazine Security Judge for RSA, he is also a frequent speaker on the topics of Internet of Things and the changing face of IT.

Before ADTRAN Ryan held senior leadership positions with Eli Lilly and Deloitte as well as led large programs for the Central Intelligence Agency and Department of Defense as well as served in the United States Army.



**Rachel Cameron, CIO, CSO,
CROSSCOUNTRY MORTGAGE, INC.**

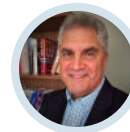
Experienced mortgage IT professional with an established record for developing and executing IT strategies in alignment with corporate objectives. Proven success during financial cycles including downturns, high growth periods, mergers and acquisitions. Rachel has established herself with a record as a leader and business partner who collaborates with other executives to use technol-

ogy to transform and simplify business processes; while delivering bottom line measurable benefit. Proficient at strategizing the corporate technical infrastructure and developing inside technology staff to strategize the entire technological organization team.



Greg Fell, COO, GAMA AVIATION

Prior to joining Gama Aviation, Greg served as a General Partner in The Investors Collaborative, a Boston-based venture capital group. As a trusted leader, he formally advised several technology startup companies, and mentored young entrepreneurs on the challenges in starting a technology business. Fell is a graduate of Michigan State University, and spent several years on staff in the College of Engineering as a Senior Research Programmer, and Instructor. Fell is active in the CIO community, and is frequently quoted in books and periodicals for his knowledge of implementing ERP projects, and general IT leadership strategies. He is the current Chairman of the Fairfield Westchester Society of Information Managers, a former Board Member with Junior Achievement, and has mentored high school students through the First Tee Program.



**Dr. Frank Granito,
THE INSTITUTE FOR DIGITAL TRANSFORMATION**

Dr. Frank Granito is Partner, Institute Fellow, and Chief Scientist at the Institute for Digital Transformation. He has over 35 years of experience in the Information Technology field and also is Founder and CEO of Granito & Associates. In his role as Chief Scientist, Dr. Granito has designed the evaluation tools and analytics for the Digital Enterprise Readiness Index to assist organizations as they transition and adapt to the Digital Age. Dr. Granito holds a Doctor of Management from the University of Maryland University College and his work in Organizational Culture resulted in a Culture Model and Assessment Instrument tailored to IT Service Management implementations. He has successfully implemented IT Service Management transformation solutions for Government and Commercial clients. He is an Authorized Training Provider for ITIL and PMBOK.



Ramon Millan, CTO, CIO, AAA NATIONAL

Ramon is an award-winning, results-driven Chief Information Officer with international experience in developing emerging markets and managing IT operations in countries in Latin America, Asia, Europe, Africa, and the Middle East. Demonstrated expertise in motivating and engaging team members. Adept at defining and executing global IT strategy to ensure success. Proven track record of managing a multimillion dollar budget and driving millions of dollars in revenue. Highly skilled in implementing and operating technology shared services that improve organizational efficiency and effectiveness. Fluent in Spanish and proficient in French.



George Lesko, *Cio*, **BLUE BUFFALO**



TALBOTS

Pamela Baxter, *Cio*, **TALBOTS**



Tara Jones, *CIO, Hospitals and Health Systems*,
TENET HEALTHCARE



Jaime Manriquez, *Svp, Cio & Csio*,
SANTA CRUZ COUNTY BANK



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Ann Joyce, *Evp & Cio*, **CHICO'S FAS, INC.**



Robert Minor, *CIO*, **CITY OF BALTIMORE**
