



NASHVILLE 2018
THE CIO INITIATIVE

SPEAKERS

NASHVILLE SUMMIT 2018

NOVEMBER 7TH AND 8TH

THE PURPOSE OF THE CIO INITIATIVE

TO ADVANCE THE CIO ROLE AS A BUSINESS LEADER BEYOND TECHNOLOGY

The CIO Initiative is an invitation-only program attended by technology leaders from Fortune 2000 companies and the top emerging entrepreneurs of the tech world.

Our programs are uniquely designed to facilitate an environment where senior IT executives can openly discuss the critical 'soft skills' necessary for successful personal and professional leadership.

Vendor-free and CIO facilitated, these meetings provide the ideal environment to discuss current issues, network with other senior technology professionals and develop the next generation of IT leaders.

Each session is led by an outstanding group of real-world technology executives that volunteer their time to 'give-back' to The CIO Initiative audience. Please take some time to personally thank those involved.

NOTE: On each biography, you will see a QR code which will take you to the speaker's LinkedIn page.



MIKE ANSELMO, CIO, [NSM INSURANCE GROUP](#)

Michael Anselmo is NSM Insurance Group’s Chief Information Officer leading their technology services organization. Michael has more than 30 years of insurance industry experience in developing innovative solutions and technology teams that help businesses drive top-line growth. Prior to joining NSM Insurance, Michael was Chief Customer Officer for Patriot Technology Solutions and Chief Delivery Officer for Return on Intelligence, both insurance professional services firms. He was also Chief Information Officer for Narragansett Bay Insurance, Clarendon Insurance Group, Praetorian Financial Group and QBE and Chief Technology Officer for Primex Trading, a software company, where he developed the world's first open-cry auction system for the NASDAQ. He worked with KPMG/BearingPoint, American International Underwriters (AIG), and Munich/American Re-Insurance.

Michael holds a degree in data processing from the City University of New York. He has been involved with Junior Achievement since 1988 and now serves on the Southeastern PA executive board. Michael and his wife, Antoinette, live in West Chester, PA and have 4 children. He enjoys theatre, music, all types of entertainment, hiking, bicycling and fitness.



JIM BALLOWE, CIO, [ESQUIRE SOLUTIONS](#)



Jim Ballowe joined Esquire in 2015 after spending two decades working in the field of information technology. Prior to joining Esquire, Mr. Ballowe successfully leveraged experience working with global technology pioneers Digital Equipment Corporation, HP & Lucent to start, build and sell two technology consulting firms. Currently, Mr. Ballowe holds the position of Chief Information Officer at Esquire where is responsible for enterprise architecture, infrastructure, information security, and product development. Mr. Ballowe holds B.A. degrees in Economics and English as well as an M.Ed. from Vanderbilt University.



CHRIS BAYHAM, SVP, CIO, [CHANGE HEALTHCARE](#)

Chris Bayham is a technology executive with over twenty years of experience as an entrepreneur, operator, and consultant. He has participated in successful transactions as a member of the senior leadership team at two private equity-backed companies. During his career, Chris has led technology organizations at three healthcare companies, and he has experience across payor, provider, pharmaceutical, and laboratory segments. His expertise lies in healthcare IT, cloud services, and process automation.

Chris currently serves as the Senior Vice President and Chief Information Officer at Change Healthcare, one of the largest healthcare IT companies in the world. He graduated summa cum laude from the University of Alabama with a major in management information systems and received his MBA from the Kellogg School of Management at Northwestern University. He was named to Crain's Cleveland Business "Forty Under 40" in 2013 and Nashville's "CIO of the Year" in 2018.

Chris lives in Brentwood, TN, a suburb of Nashville, with his wife Valerie and two children, Gabe and Ella. Outside of work, Chris enjoys playing tennis, spending time with his family, and tinkering with his growing home automation obsession.



MARK BLANKE, CHAIRMAN, [THE CIO INITIATIVE](#)
CIO, [OWLPOINT](#)

Mark Blanke is the CEO of OwlPoint and is a practitioner and educator that champions the use of IT service management (ITSM) best practices to transform IT organizations into efficient and effective strategic assets for their companies. Blanke is an adjunct professor at the School of Management, Marketing and International Business at Kean where he teaches the relationship principles between business and IT, including project management and ITSM.

In 2008, Blanke’s conversations with fellow IT leaders inspired him to build an organization that leveraged his experience in helping IT organizations not only be more efficient, but also be better business partners.

Blanke has over 30 years of IT, consulting and executive experience across the spectrum of small businesses to the Global 500. He holds a master of science degree in telecommunication management from Stevens Institute of Technology as well as a bachelor of science in computer and information sciences from Temple University.



JON BROWN, VP, CIO, [MISSION HEALTH SYSTEMS](#)



Jon Brown is an experienced strategic visionary and operations executive who is highly successful at navigating organizations through turnaround and accelerated change. Today, as CIO of Mission Health System, Jon is innovative and transformational in transitioning healthcare to a digital industry. Jon's focus is on patient and mobile approaches within information technology, analytics, informatics, and innovative products using artificial intelligence and machine learning. Jon oversees the strategic direction and provides tactical leadership for the development, implementation, deployment and support of the newest and most relevant health IT solutions for physicians, caregivers, hospitals, clinics, health plans and clinically integrated networks.

Recognized by Becker's as a top CIO to know, Jon has developed a strong team responsible for Mission's Analytics program, Information Technology, Clinical Informatics, Information Security, and Applications Development teams. Jon is an engaging leader and his team's are recognized as the Best Hospital IT Department by HealthCare IT News.



JIM CHILTON, CIO, [CENGAGE](#)



Jim Chilton is CIO at Cengage, a \$1.6B, global education and technology company based in Boston. Jim has more than 25 years of experience delivering technology and business system innovations. He is responsible for driving Cengage's digital transformation and building successful internal technology strategies.

Prior to Cengage, Jim spent 15 years at Dassault Systemes, where he was VP of Strategy & Operations, CIO of Americas and CIO of SolidWorks. He is an active advisor to several startup companies in the Boston area including Actifio and Cloud Zero.



KRISTIN DARBY, CIO, [CANCER TREATMENT CENTERS OF AMERICA](#)

Kristin Darby is a globally-recognized technology executive with more than 20 years' experience in healthcare, finance, academia and insurance. She has served as a technology leader at leading national organizations where she has developed broad experience in strategy, business development and M&A. She is an inventor and a US and EU patent holder for a patient safety and education system that is used at over 300 outpatient dialysis clinics.

Since 2014, Kristin Darby has served as Chief Information Officer of Cancer Treatment Centers of America (CTCA). CTCA is a primarily direct to consumer network of adult treatment facilities that includes hospitals in Chicago, Philadelphia, Tulsa, Phoenix, and Atlanta. Darby is the principal strategist and architect for the organization's information services, digital and informatics program where she is leading innovative information technology initiatives to transform the organization's capabilities around precision medicine and value-based care. Computer World magazine has recognized Cancer Treatment Centers of America as one of the Top 50 Places to Work in IT for large companies during each of the four years that Ms. Darby has led this function.

KRISTIN DARBY, CIO, [CANCER TREATMENT CENTERS OF AMERICA](#)

From 2012 to 2014, Ms. Darby served as Chief Information Officer for Vanguard Health System (formerly NYSE: VHS) Northeast/North Midwest Business Division. Her role included leading the Information Technology and Informatics strategy and operations for the 11 hospitals, 55 outpatient centers, 80+ physician offices, 3 ACOs and 2 insurance products in that market. In 2013, Vanguard Health Systems was acquired by Tenet Healthcare Corporation (NYSE:THC).

From 2009 to 2012, Ms. Darby served as Chief Information Officer for Risk Management Foundation of the Harvard Medical Institutions (CRICO). The organization is the patient safety and captive medical malpractice company owned by the Harvard Medical Institutions. Ms. Darby led the re-design and development of a comparative database of malpractice claims that was wrapped by a proprietary analytics platform to enable advanced analysis and insight generation of malpractice risk and predictive opportunities for patient safety advancements and mitigating clinical risk. The proprietary claims, underwriting and analytic software was sold commercially to expand the data set and user base to non-Harvard academic medical centers and community health systems across the United States.

Ms. Darby holds a Bachelor's Degree with dual majors in Accounting and Management Information Systems at University of South Florida and an MBA from Henley Business School in Oxfordshire, England. Darby is a Certified Public Accountant, Certified Fraud Examiner and Certified Healthcare CIO. She is serving on the Board of Directors and as Treasurer and Chair of the Audit Committee of Addgene and Board of Directors of Great Hearts Trivium. She also serves on the Infor Healthcare Innovation Board, Salesforce (NYSE:CRM) Healthcare Advisory Board and the CIO Executive Council Advisory Board (cio.com). Ms. Darby is a Rotary International Paul Harris Fellow and an award recipient of numerous awards which include CIO100, CIO of the Year (Boston) and 40 Under 40 (Boston).



KYLE DUKE, CIO, [PATIENTFOCUS](#)



As the Chief Operating Officer for PatientFocus, Kyle Duke has responsibility for all aspects of day-to-day operations and technology. Operations includes client services, patient services and account management. The client services team works with each client to ensure new implementations are completed successfully and existing clients operate efficiently and effectively on a daily basis. The patient services team leverages multiple channels to communicate with clients' patients on a daily basis. The account management team is responsible for managing client relationships and coordinating client services, patient services and the technology teams to address all client needs. The technology team is responsible for integrating PatientFocus technology platforms with clients' patient accounting systems as well as managing and developing the technologies required to support technology enabled services.

Prior to joining PatientFocus, Kyle Duke was CIO for the State of Tennessee Health Care Finance and Administration. There he had responsibility for the information systems and technology strategy. He provided leadership for the internal IT team and managed the partner relationships for HCFA's major IT contracts. Kyle also served as a member of the HCFA senior leadership team where he helped with the development of HCFA's strategic plan and ensured alignment of the IT strategic plan.

KYLE DUKE, CIO, [PATIENTFOCUS](#)

Before his role at the State of Tennessee, Kyle was the VP of IT & CISO for Cigna-HealthSpring, where he was responsible for leading information technology security and compliance efforts. He also led the teams responsible for technology for Cigna-HealthSpring's Living Well Clinics and applications to support Health Services and Sales. Kyle was also Cigna-HealthSpring's technology lead for strategic initiatives including M&A activity and Health Information Exchange.

Prior to Cigna-HealthSpring, Kyle was the Chief Technology Officer for Insight HealthCare Financial where he was responsible for leading all technology initiatives for the organization. Prior to Insight, he worked as a consultant for Frasier, Dean & Howard where he focused on assisting clients with SOX compliance projects. He also served as a Manager of Information Systems for CHD Meridian Healthcare and the Director of IT for Patterson School of Accounting at the University of Mississippi.

Kyle holds a BA in Computer Science from Maryville College and an MBA from Lipscomb University. He also studied accounting at the University of Mississippi. Kyle is a Certified Public Accountant. He serves as a board member of the Tennessee chapter of HIMSS and the Nashville Technology Council. Additionally, he was a founding board member for Young Health Care Leaders (now Leadership Healthcare), an organization that supports the development of health care leaders in Nashville. Kyle has served as a host, governing body member and panel presenter for several IT security leaders conferences. In 2010, he was nominated for the ISE Southeast Information Security Executive of the Year and was voted the People's Choice award winner. In 2012, he was the winner of the Nashville Technology Council CISO of the Year award.



PAUL EDMISTEN, CIO, [TIVITY HEALTH](#)



As a visionary and change agent, Paul Edmisten joined Tivity Health in 2016 as their Chief Information Officer (CIO). Paul is responsible for the company's strategic direction and execution of their technology, data and analytics. Through his leadership Paul has transformed the organization to enable multi-channel digital capabilities, advanced analytics and visual insights to drive operational execution. He has over 30+ years of experience helping fortune 500 companies leverage technology, data, analytics and innovation to transform their products and services.

Paul has spent a portion of the last decade in Health care where he has helped companies like Heathway's and NC Department of Medicaid transform their business processes, technology and analytical capabilities. One of those major transformations included the divestiture of Tivity Health from Healthways in 2016.

Paul's strong business acumen blended with his deep technical and analytical experience was refined through his experiences transforming within companies such as Walt Disney World, Royal Bank of Canada, SunTrust Bank, Premark International and Cincinnati Bell.



PHIL FASANO, CEO, [BAY ADVISORS](#)



Phil Fasano is a visionary thought leader, award-winning corporate executive and Fortune 500 board level business strategy expert who brings more than 20 years of experience in the financial services, technology, insurance and health care industries.

Inducted into the prestigious CIO Hall of Fame, he possesses a remarkable cachet of authority, mentorship, and brand intelligence. He is widely respected as an expert on technology innovation, risk management, financial growth and oversight, corporate governance, cybersecurity, and public policy, among others.

A passionate business enthusiast and board level strategist, Fasano is considered an influential voice in the push to evolve how companies create, market and use technologies to transform future growth and profitability, customer engagement and sales, internal and external operations, and ultimately to provide products and services that productively transform our world.

Currently supporting numerous innovative clients, including Zenefits, Open Data Group, Virtual Rehab, Onclave Networks, NeoEyed, and Synaptive Medical as well as private equity and VC firms, at either the board level or as an advisor, through his company, Bay Advisors.



Gama Aviation 

GREG FELL, COO, [GAMA AVIATION](#)

Prior to joining Gama Aviation, Greg Fell served as a General Partner in The Investors Collaborative, a Boston-based venture capital group. As a trusted leader, he formally advised several technology startup companies, and mentored young entrepreneurs on the challenges in starting a technology business. Fell is a graduate of Michigan State University, and spent several years on staff in the College of Engineering as a Senior Research Programmer, and Instructor.

Fell is active in the CIO community, and is frequently quoted in books and periodicals for his knowledge of implementing ERP projects, and general IT leadership strategies. He is the current Chairman of the Fairfield Westchester Society of Information Managers, a former Board Member with Junior Achievement, and has mentored high school students through the First Tee Program.



 Apptega

JAY FERRO, COB, ACTING CIO, [APPTEGA](#)



Jay Ferro is an innovative global technology leader who works with diverse global corporations to accelerate growth, improve profitability, and achieve exceptional operational results. Jay possesses an unwavering commitment to excellence with highly effective planning, organizational development, continuous improvement and communication skills.

Jay has spent the last 2 years working as interim leader with multiple organizations in the private equity and M&A space. Most recently, Jay was Chief Customer Officer for Rackspace, Inc, a global managed hosting and cloud provider. Prior to Rackspace, Jay was Chief Information & Chief Technology Officer for TransPerfect, a global translation services organization; EVP, CITO for ExamWorks, a leading global provider of independent medical examinations & medical record retrieval, and EVP, Chief Information & Product Officer for EarthLink (now Windstream), an organization that helped thousands of customers securely establish critical connections in the cloud, keeping businesses and residents online, out-front and informed.

JAY FERRO, COB, ACTING CIO, [APTEGA](#)

From 2012-2016, Jay was Global Chief Information Officer for the American Cancer Society (ACS), a worldwide, community-based voluntary health organization dedicated to eliminating cancer as a major health problem. Jay led ACS's historic digital transformation, as well as the consolidation of 12 independent companies into one global entity.

Jay spent the previous eight years at American International Group (AIG), most recently as VP and CIO for AIG Aerospace, a worldwide aerospace insurer. Jay also served as CFO for AIG Operations and Systems, leading multiple global financial synergy initiatives. Jay is internationally recognized and is a frequent speaker and guest lecturer around the world.

He has been featured in multiple publications, including Forbes, Wall Street Journal, Harvard Business Review and CIO Magazine. Most recently, Jay was highlighted in the book Digital Transformation (Herbert, L, 2017). Ferro is a graduate of Leadership Atlanta's Class of 2015. In recognition of his accomplishments, Jay was selected as Georgia CIO of the Year in both 2011 and 2015, Computerworld Premier 100 IT Leader in 2015, CIO Magazine CIO 100 in 2015 and Global CIO Breakaway Leader in 2013.

His commitment and dedication to giving back to the community is evidenced by the time and energy he contributes. In 2007, he founded the nonprofit group, Priscilla's Promise, in honor of his late wife. Jay has been elected to multiple boards, including TechBridge, PowerMyLearning, and the American Cancer Society.

Jay earned both his Bachelor of Arts degree in Political Science and his Master of Business Administration degree from The University of Georgia and remains active with his alma mater.

Jay lives in Atlanta with his three sons: Trey, Connor and Alex.



B. ANDERSON FLATT, SVP, CIO, [NATIONAL HEALTHCARE CORP](#)

B. Anderson Flatt (Andy) has over 34 years of experience with healthcare companies in the Public and Private sector. In addition to his current role as Senior Vice President and Chief Information Officer for National HealthCare Corporation, he has served in executive roles at Corizon Health, Cigna-HealthSpring and AIM HealthCare (now a division of Optum). Mr. Flatt has led teams that have received national and global recognition for Electronic Health Record, Large Scale Transaction Processing and VoIP telephony / Call Center.

Mr. Flatt serves on the boards of Ascend Federal Credit Union and Second Harvest Food Bank of Middle Tennessee. He also serves in leadership roles with Nashville Technology's Emerging Leader and Veteran's Peer Group Mentoring programs as well as MTSU's MSPS Advisory Board. He previously served as Chair for the Nashville Technology Council (NTC) and Lipscomb University's College of Computing and Technology Advisory and College of Business Alumni Boards.

Mr. Flatt is the recipient of the NTC CIO and Volunteer of the Year (2011), Nashville Business Journal Technology Power Leader (2011 and 2012), Healthcare Hero (2014) and CIO Award (2015). He holds a BS degree in Computer Science from Lipscomb University.



KERRY GOODE, CIO, [CITY OF DURHAM](#)



Kerry Lindsay Goode, Sr., was named Chief Information Officer for the City of Durham in April 2010. He brought over 29 years of experience in the Information Technology (IT) profession when he joined the City. Most of his experience has been in leading IT departments within City Government. Within his first year in Durham, Kerry joined the City's Core Strategic Planning and Implementation Team where he continues to work to support the City's strategic goals and initiatives.

Under Kerry's leadership, the City of Durham has gained national recognition for its use of technology. In 2013, Durham was ranked number three by the Center for Digital Cities for improving transparency with residents and operating more efficiently with taxpayer dollars. Since this third place ranking, the City been rank in the top ten for six consecutive years including two second place and one first place rankings. In 2014, the Public Technology Institute (PTI) bestowed its 2013-2014 PTI: Technology Solution Award on the City's Technology Solutions Department (TS). PTI recognized TS for its use of technology and enablement to improve service delivery, reduce costs, and generate revenues. In August 2016, the City of Durham was awarded the Municipal Innovator Award for its Open Data Program at the Digital Government Summit Award, and was named a City Portal Category finalist in the Best of the Web awards.

Goode was named 2014 CIO of the Year by the Triangle Business Journal and the North Carolina Technology Association and speaks at several CIO forums around the U.S. discussing topics such as cloud computing and emerging technologies implemented in Durham. He is currently serving on the North Carolina Central University Computer Information Systems Advisory Board. He resides in Durham with his wife Brenda and their children.



CHARLES GRAU, CIO, [UNITED DATA TECHNOLOGIES](#)

Charles Grau is Chief Information Officer of several publicly and privately held organizations. As a technology enabler his approach helps clients in major industries evaluate, architect, secure and manage technology on premise, in mobile and in the cloud.

With more than 20 years of executive experience, Charles has and continues to lead IT strategy and technological innovation initiatives for our clients. His client-side experience is critical in ensuring that the company maintains client needs at the core of all products, services, and development initiatives.

Charles holds bachelor and master degrees in information technology from American Intercontinental University, an MBA from the Keller Graduate School of Management, as well as several Graduate Certificates from both the Wharton School of Business University of Pennsylvania, and MIT. He has served as president and member of the board of trustees at CIO Council of South Florida for the past five years, is a member of the National Association of Corporate Directors, and is a member of the Institute of Electrical and Electronics Engineers (IEEE).

A devoted family man, Charles has four children and two grandchildren. His preferred pastimes are giving back to the community, reading and fitness.



STEVE HOLT, CIO, [MATERION](#)

Seventeen years leading IT organizations in North America, APAC, and the EU for Manufacturing, Energy, Automotive, and Health Care spaces. A "Turnaround" CIO having established IT excellence in three multinational growing companies. A "Business Partner" CIO with experience leading business units, continuous improvement, global sourcing, new business development, and strategic planning.

Steve Holt currently serves as the Chief Information Officer for Materion Corporation. Materion has an aggressive plan to transform our business using digital under Steve's leadership. Materion has sales exceeding \$1B and is the premier advanced materials solutions provider in the world. Materion's products are essential to several industries including consumer electronics, defense and science, industrial, aerospace, automotive, and medical to name a few. Steve currently lives in Chagrin Falls Ohio with his wife and has three kids attending college.



DAN HORTON, CIO, [JANUS](#)



Dan joined Janus in 2015. As CIO he has transformed what was an underfunded and technologically immature organization into a fast growth, industry leading, innovative and process-driven enterprise. Positioned the organization to continue impressive organic growth while aggressively acquiring other companies.

Prior to taking this role, Dan came to Janus after over 25 years in the information technology arena at companies like Deloitte & Touché and Emerson Electric with the last 15+ being in a senior leadership role.

Dan resides outside of Atlanta and is married to his high school sweetheart, Sherry. They are PSL Founders of the Tennessee Titans and avid (and frequently sad) supporters of the Tennessee Vols sports teams.



DAVID HOUGHTON, CIO, [INGRAM BARGE](#)

David Houghton joined Ingram Barge Company in 2016 as Chief Information Officer. He has strategic, operational, budgetary, and managerial responsibilities for the Information Services department.

David is a technology and business leader with over 25 years of experience in leading teams and deploying technology solutions in a variety of industries.

Before coming to Ingram, he was with Alfa Specialty and Vision Insurance in Nashville, where he was the Chief Information Officer. Prior to that, he served in executive roles for several companies in the Healthcare industry. David began as a developer with AT&T, and spent many years at Deloitte as a technology consultant.



JOEY JOHNSON, CISO, [PREMISE HEALTH](#)

Joey Johnson is Chief Information Security Officer at Premise Health, the nation's leading provider of employer sponsored health and wellness centers for employees with nearly 600 facilities across America. Joey is responsible for leading all organizational efforts related to security operations and engineering, security monitoring and incident response, information technology and security compliance, identity access management, policy development, security audit, third party risk management, and physical security to meet challenging security and compliance demands. In his eight years with Premise Health, Joey has been instrumental in implementing a proactive security and risk management environment focused business alignment, organizational risk awareness, and positioning security as a business enabler that is transformative in the healthcare industry.

Prior to joining Premise Health, Joey was the Chief Security Officer for the United States Department of Commerce, Office of Computer Services. He has over 18 years of experience in the cyber-security industry including leadership roles in both the public and private sectors, with a focus on organizations in the federal government, defense, information technology, healthcare, and transportation industries.

JOEY JOHNSON, CISO, [PREMISE HEALTH](#)

Outside of Premise Health, Joey maintains an active leadership presence in both the healthcare and legal cyber-security industries participating in numerous steering and advisory committees with the Healthcare Information Sharing & Analysis Center (H-ISAC), various threat intelligence and sharing groups, security news groups, and private/public sector partnerships. He serves on the Editorial Board for the Journal of Law and Cyberwarfare helping to shape the future national and international regulatory landscape around cybersecurity, and also works as an advisor and lecturer for the UCLA post-graduate Global Cyber Institute program. Joey additionally works as an advisor and board member with various cyber security product & technology investment organizations, internationally renowned university law schools, as well as frequently serving as a keynote speaker at numerous security and regulatory industry events.

In 2016 Joey was recognized as the Nashville CISO of the by the Nashville Technology Council, followed by being recognized the 2017 Southeast US Security Executive of the Year, and finalist for the North America Security Executive of the Year. The Premise Health security operations team was recently recognized by CSO Magazine as winner of the 2018 CSO50 awards for having one of the top fifty national cybersecurity projects for the year.



WALTER KOLODZIEY, CIO, [AMERICAN BATH GROUP](#)

Walter Kolodziej is an Executive Technology Leader experienced in providing leadership in introducing business-transforming technologies and in developing dynamic, high-performing staff to support worldwide operations and explosive business growth. He has held Executive level roles in manufacturing, distribution, higher education and healthcare.

Walter reliably delivers cost savings, efficiency improvements, cycle-time reductions, and profitability enhancements through leading-edge methodologies.

His strengths are in project initiation and planning, budgeting, estimating, resource allocation, requirement management, quality assurance, technical review, and execution.

Walter has managed teams in Software Development, Operations, Telecommunications, Network Engineering, Network Architecture, Technical Support, Help Desk, Production Control, Information Security and Systems Training departments, as well as company, department, and project budgets.



Genworth 



SCOTT MCKAY, EVP, CSO, [GENWORTH FINANCIAL](#)

Scott McKay is a technologist, strategist, business executive, board member and philanthropist. Over the past 35 years he has been in various consulting and executive roles at the General Electric Company (GE), Genworth Financial and Data Executives International (DEI). His experiences include over 35 acquisitions, IPOs, and divestitures; leading business start-ups, integrations and transformations; building and running global technology and operations organizations; digitizing business processes and designing and implementing competitive capabilities (where a capability is defined as the processes, technology, data and people).

He believes that today's business environment moves faster, is more complex, and generates significant uncertainty. Therefore, sustainable competitive advantage is only possible when a business can win in their ever-changing markets with their capabilities.

He has been at the forefront of technology and business process globalization beginning work with India in 1993. He has developed a new technology strategy and design process that transforms the way people connect with each other, that automates previously manual tasks, and that deploys decisioning tools to improve decision speed and quality. He believes that CIOs should be their business' competitive capabilities champion.

SCOTT MCKAY, EVP, CSO, [GENWORTH FINANCIAL](#)

Scott's passion for technology and the opportunities it creates for young people caused him to serve on the Boards of organizations such as FIRST Robotics, a non-profit that delivers 21st century life experiences to young people from elementary to high school and the Science Museum of Virginia Foundation. Scott founded the Virginia Technology Internship Program that helps high school juniors build confidence pursuing technology careers. Scott also advised on curriculum and taught at academic institutions including The University of Virginia and Virginia Commonwealth University.

Scott manages his life and career through a philosophy, not a plan. Every day putting people first; being a forever learner; respecting "different"; always delivering on direct accountabilities; understanding and embracing paradox; knowing that the odds always favor the competition; being uncompromisingly clear about "right" and "wrong" and always seeking purpose.



BRIAN MOYER, CIO, [GREATER NASHVILLE TECHNOLOGY COUNCIL](#)

Brian Moyer is President and CEO of the Greater Nashville Technology Council, the largest technology trade association in Tennessee. He has founded and grown multiple technology companies over the past 25 years.

Brian is active in the Middle Tennessee community and sits on several community boards including the Lipscomb College of Computing and Technology Advancement Council, the Nashville Entrepreneur Center, Women in Technology of Tennessee, TechBridge Tennessee, the Nashville Chamber International Business Council and the HIMSS Tennessee Chapter.

Brian studied Economics and Engineering Management at the Missouri University of Science and Technology. He is a Certified Professional in Healthcare Information & Management Systems and is a HIMSS Fellow.



LEE PEPPER, CMO, **SPECIALTY CARE**

Lee has 25 plus years of progressively responsible leadership and investment in growth companies. So while he has lost most of his hair he is still young enough to pay attention to trends not only in digital marketing but also with fashion statements like hip eyeglasses. During his tenure at Foundations Recovery Network as the CIO and CMO, the team he built helped grow shareholder value 60X across two private equity owners culminating in UHS's acquisition for \$350 million in 2015. His track record includes Search Engine Marketing experience in healthcare, program management of core contract hospital applications, startup of a Project Management Office (PMO) and a digital music company startup. Lee is currently the Chief Marketing Officer at SpecialtyCare, the leading provider of operating room services. He also serves on the Advisory Boards for Relode, a healthcare recruiting venture and Ahura, an educational tool technology provider. He lives in Nashville but somehow manages to spend most weekends at various soccer fields around the Southeast with his kids!



MARK SETTLE, CIO, [OKTA](#)



Mark Settle is a seven-time CIO with broad business experience in information services, enterprise software, consumer products, high tech distribution, financial services and oil & gas. He has led IT organizations that support the internal business operations, product development activities and customer-facing service capabilities of multiple Fortune 500 companies.

Mark serves on the advisory boards of several venture capital firms and personally pioneered the adoption of service management and cloud computing technologies within several large enterprises. He is the author of *Truth from the Trenches: A Practical Guide to the Art of IT Management* and a three-time CIO 100 honoree. Settle currently serves as the CIO of Okta, a San Francisco company offering cloud-based solutions for identity and access management.



JOSH SIDDON, SVP, FRED'S



Josh serves as the Senior Vice President of Information Technology at Fred's Inc. in Memphis, TN. He is responsible for all day to day operations of the Information Technology Department and all 600 retail stores. Josh has over 20 years of experience in Information Technology and Information Security, both direct hands-on and in management roles. Prior positions held include Information Security Officer, Regional Director, Department Manager, Network Manager, Sr. Systems Engineer, and Network Administrator.

Josh spends his free time promoting the STEM initiative throughout Memphis and DeSoto County Mississippi by sharing his love for technology and robotics. He is a board member for the Bayou Region of US FIRST an international non-profit organization that promotes STEM through robotic competitions.

Josh has also been a member of the Society of Information Management since June 2014 and serves as the current board Vice President.



STEPHANIE SOLYON, VP, [OWLPOINT](#)



Stephanie has earned a reputation as a trusted advisor and developer of highly innovative CIO-focused programs that help technology executives elevate their capabilities and advance their careers, whether it be in the IT sector or elsewhere in the organization.

During her career, she has managed tier-one C-level relationships at Fortune 500 companies and led several high-profile relationship management teams at both publicly traded and privately held organizations.

Stephanie's expertise is in creating highly effective Advisory Board programs that are exclusive to chief information officers and technology officers from the world's largest and most influential companies. Many of the programs that she has administered have achieved global brand recognition. Most notably: CIO Best Practice Exchange, The CIO Research Council and CIO + CEO Partners.



DEANNA STEELE, CIO, [INGRAM CONTENT GROUP](#)

Deanna Steele is the Chief Information Officer of Ingram Content Group LLC. Deanna oversees all of IT operations as well as Ingram's strategies as a technology services company.

Prior to Ingram, Deanna most recently served as Group Vice President, IT – Brands/Brands Divisional CIO at Ascena Retail Group. She held leadership roles in IT at retail companies including Express, Inc. and Hot Topic, Inc. Deanna also worked for Deloitte Consulting and Island Pacific Systems. Deanna earned her bachelor of science from Pepperdine University.



HEM CHARI, CIO, [GE POWER](#)



DAVID GIAMBRUNO, CIO, [CTO](#)



ANDY LAUDATO, CIO, [BROOKDALE](#)



JOE MCLAIN, CIO, [ARIZONA WESTERN COLLEGE](#)





www.thecioinitiative.com